



NORTHERN EXPOSURE
CHAMBER MONTHLY
NEWS

August 2009
August 1, 2009

GREETINGS FROM YOUR
NEW EXECUTIVE DIRECTOR

I am honored to serve you as your new Executive Director. In these past few weeks of getting acquainted with this wonderful organization I am excited for all of the opportunities ahead.

North Fort Myers Chamber of Commerce continues the primary objectives to promote local business while attracting new business relationships in Lee County to reinforce our membership base. In the near future we will enhance membership tools and resources to provide excellence in chamber value. I look forward to mapping out a sound strategic plan to ensure your return on investment. I invite you to participate and activate your membership benefits today!

Kim Constantine
Executive Director

Enhancing MEMBERSHIP
BENEFITS.....

2008/2009-Annual Membership Directory

We will be publishing our annual directory in November. Please call Kim Constantine for advertising opportunities and business listing updates (239) 997-9111

New NFM Chamber Website

Look forward to a new and improved website featuring Business website links, business spotlights, advertising and more.

Welcome Center Volunteers working to promote your business!

Please make sure you have your business cards and brochures in our welcome center located at the Shell Factory. Volunteers are tracking referrals for you. Stop by to get to know your membership volunteers as they are here to serve the visitors and you!



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Join the Leadership of North Fort Myers Chamber Board of Directors
We are looking for leaders who can energize, excite and inspire... see page 4

Welcome New Chamber Members

- American Cancer Society
- B2-Solutions
- Belk
- Crown Trophy
- Cohen and Cohen Catering
- ELS Properties Inc.
- Florida Merchants Network
- Fifth Third Processing
- Handyman Services
- Innovative Printing
- Mildred Greidanus
- SW Florida Symphony
- Terrasi Media

CELEBRITY WAITERS EVENT IS ALMOST HERE!
PROMOTE YOUR BUSINESS AND HAVE FUN!

Celebrity Waiters is our premium annual fundraiser event. This year it will be October 29, 2009 at Faith Assembly of God Church 11:30am to 1:00pm. Mark your calendars, Get

involved, promote your business and support your local chamber. Together we can make a positive difference in our community. For reservations call (239) 997-9111

Tickets are \$35.00 Sponsorships available for promoting your business through media announcements. Tables of 8 are being sold for \$280.00 waiving table sponsorship fee.

Table Sponsor \$100

North Fort Myers Chamber of Commerce invites you to network at the Leadership Luncheon

This month's Leadership luncheon is scheduled for Wednesday August 19th 2009 at **Victory Lane Café** located at: 4120 Hancock Bridge Parkway- 11:30am-1:00pm

Guest speaker Pat O'Rourke with Lee County Economic Department

Deputy Sponsored by;

Patriot Title Services

Lunch Sponsor ship available for \$100.00 Please call Kim Constantine for details.....sponsorship benefit includes

- 5 min presentation
- Materials to be placed at place settings
- Promotional marketing in newsletter and website

\$15.00 for Members

\$20.00 for guests

RSVP 239 977-9111

Last month's luncheon celebrated many New members including our host Pinchers Crab-shack restaurant.

Thank you to the Pinchers Crab-shack team for their outstanding service and delicious food. Call Gill Perez, General Manager to book events and future celebrations 239 652-1313



New members at the Leadership Luncheon

Enjoy your lunch networking with North Fort Myers Chamber members

Providing leadership and education to improve your business.

- ELS Properties Inc
September 16,2009
- November 18th and December 16th are available to be booked

Please call Kim Constantine

For Details 239 997-9111

The Gold Exchange Aug 19th, 2009

Exchange your Gold for Cash

Bring in all types of unwanted gold and silver: broken rings, unmatched earrings, knotted and kinked chains, out-of-style pendants, silver platters/coins and even dental gold. You receive a check on the spot! Noble Jewelers is honored to give back a percentage of the proceeds to the North Fort Myers Chamber. August 19th Gold Exchange Event location at North fort Myers chamber Office 9:00am-11:00am and 2:00pm-4:00pm

2787 North Tamiami Trail, Unit 10 (The Shell Factory across from Captain Fishbone)

Exchange will also be during the NFM Leadership Lunch at Victory lane Cafe



RENEWING MEMBERS OF THE CHAMBER

- ALLEGRA PRINT AND IMAGING
- NO PLACE LIKE HOME
- PARK 720 VEHICLE STORAGE
- RAYMOND BUILDING SUPPLY
- BJ'S WHOLESALE CLUB
- FAR AND AWAY TRAVEL

TO CONTACT THESE MEMBERS PLEASE CALL OUR VOLUNTEERS AT OUR WELCOME CENTER. OUR VOLUNTEERS LOVE TO REFER BUSINESS!

QUESTIONS OR COMMENTS PLEASE EMAIL US AT EXEC@NFMCHAMBER.ORG 2787 N. TAMIAMI TRAIL FORT MYERS, FL 33903 PHONE 239/997-9111 FAX 239/997-4026

Business spotlight in our monthly news letter \$50.00 Call Kim Constantine for Details

SPOTLIGHT ON BUSINESS

Welcome to The Law Practice of Vana Renejuste. The Law Practice of Vana Renejuste is a general practice law office that handles ALL cases including but not limited to the following:

- Criminal Defense *Languages spoken: Spanish,*
- Family Law *Portuguese, Creole, French*
- Small Claims Suits
- Traffic *Located in Marina Town Yacht*
- Foreclosure *Harbor 3444 Marinatown Ln.*
- Immigration *North Fort Myers, FL 33903*

vrenejusteesquire@gmail.com (239) 656-1414



BUSINESS AFTER HOURS

Join us on August 11th at our Business After hours at 5:30pm to 7:30 pm

Our Membership host is Ichiban II Located at 14651 North Us 41 North Fort Myers, FL 33903 239 995-7995

Bring a guest and win a prize!

\$5.00 members

And guests. Please rsvp by

Calling 239 997-9111 or email info@nfmchamber.org

Last months Business After Hours was hosted by The Law Office of Vana Renejuste located at 3444 Marina town Lane, suite 2b.

The evening was fun as we met many new members and invited guests. A special thank you to Vana Renejuste for providing Pizza and beverage and a great dockside venue to build new relationships and nurture business acquaintances.

This months networking theme is the Nuts and Bolts of Networking...Do not miss the opportunity to meet our new members.

Bring plenty of Business cards and brochures as we will have a table to showcase new and existing members.

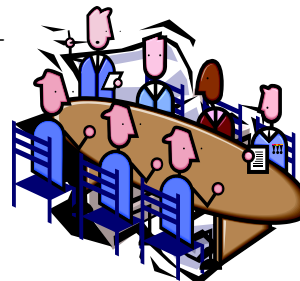
Mark your Calendar for upcoming Business After Hours Events..... 5:30pm to 7:30 pm

- BJ's Wholesale Club
Sept 10th 2009
- Anderson Patterson Cremation and Funeral Services
Oct 1st 2009 (costume party)
- Quality Self Storage
Nov 5th 2009
- Belk Store
Dec 3rd 2009

JOIN OUR MEMBERSHIP

You are invited to learn about our NFM Chamber of Commerce Membership Development Committee, on August 26th 8:00am to 9:00am at our chamber welcome center located at the Shell Factory across from Captain Fishbone restaurant. RSVP required . Please contact Kim Constantine Executive Director, at exec@nfmchamber.org no later than Aug 20th. The mission of our committee is to promote the value of mem-

bership through ambassadorship activities. All ambassadors will have opportunities to be invited to Ribbon Cuttings and be the first to know our new members. Being an ambassador provides value in building new business relationships. Ambassadors are recog-



Enjoy the benefits of being an AMBASSADOR!

nized at every event and are featured as an ambassador of the month. The ambassador requirements include supporting recruitment and retention efforts of new members for the organization. One hour monthly meetings promote networking and include referral opportunities.

Advertise in our new Annual Membership and Directory Distribution of 10k throughout Fort Myers and to businesses and residents relocating to the area. Features Membership business listing, area information and community guide.

4 Color Full Page \$600, Back page \$700, 1/2 page \$150, and Business card ads \$75.00
Contact exec@nfmchamber.com



www.nfmchamber.org

ADVERTISE YOUR BUSINESS

Meet our Board of Directors-

President— John Gardner, Lee County Insurance

President Elect— Mary Havener, NFMFD

Past President— Morgan Halle, Eden landscaping

Secretary—Lori Davidson Fifth Third Bank

Pastor Phil Goss, Faith Assembly of God

Walt Tumiati, Abate Pest Control

JoAnn Cicone, TIB Bank

Sally Gartner, Allstar Bowland

Ken Hess

Misty Green. Alabar Chiropractic

Wendy Murray, No Place like Home

Jarrod Cantrell, LCSO/North fort Myers 2009 Honorary Mayor

LEADERSHIP, AS A NFM CHAMBER OF COMMERCE BOARD OF DIRECTOR.....

Becoming a Board Member to the Chamber of Commerce is a tribute to you, recognizing your ability as a community leader. One important factor that contributes to the success of being on the Board of Directors is to have a clear understanding of the primary objectives of the organization and to understand it's basic functions.

At times, each Director is considered a representative-at-large of all citizens in the community. Although a Director may have special interests, he/she must share the responsibility for building the chambers efforts to advance the entire community. Special interest group issues will arise within the chamber, but the organization must coordinate programs and services which gives to the community as a whole, and each com-

ponent part, the greatest opportunity for growth and prosperity.

Each Board of Director shares their time talent and treasures for the better of the

members and the community.

We have a few Board seats available. If you are interested in knowing more about this leadership role please contact Kim Constantine, Executive Director

