



Dear Business Associate,

Thank you for your consideration to join the North Fort Myers Chamber. Our Chamber and members are here to support you in business growth and development. We look forward to identifying your needs so that you will enjoy a return on your membership investment.

As a member of the Chamber, you will be contributing to the success of the business community by participating in our special events, programs and services. Please take the time to explore how together we can map your strategy to best utilize all the membership benefits and customize a perfect success plan for you.

**Membership investment structures include the following;**

**Individual-\$75.00** (strictly for community involvement)

**Non-For Profit- \$100.00** (include Free press release in News letter twice a year)

**Home Based Business \$100.00**

**General Business 0-10 Employees-\$200.00**

11-25 Employees-**\$300.00**

25 plus Employees-**\$400.00**

**Hotels/Motels \$275.00**

**Financial Institutions \$500.00**

**Restaurants \$275.00**

**RV Home Communities \$300.00**

**Professional-\$275.00** (include Physicians, Attorneys, Real Estate, Dental, Insurance, CPA, Engineering, Funeral Home) *(Plus \$50.00 for each advertised Associate)*

## **Please explore all the inclusive benefits of chamber membership.....**

### **North Fort Myers Chamber Welcome Center**

- **Thousands of visitors come to our center annually looking for resources, products and services. Please bring in your business cards and trifold brochures to expose your business to the community. Please get to know our volunteers, as they are the first person our visitors see. Our Welcome Center is located at The Shell Factory, 2787 North Tamiami Trail Unit 10, North Fort Myers, FL 33903. Across from Captain Fishbones restaurant.**

### **Expose your business to Chamber members and the community**

- **Let us announce our partnership with a formal ribbon cutting ceremony. We will publish this event in our Newsletter and weekly communications. Please call the welcome center to schedule a ribbon cutting date (239) 997-9111.**
- **As a member you enjoy a business listing by alphabet and business category in our NFMchamber Membership Directory and community guide. This annual publication reaches 10,000.00 in distribution. Each member receives one annually. Our local and relocation visitors receive one upon request. Each year this book is distributed to businesses throughout Lee County. (Additional fee of \$50.00 annually per 2<sup>nd</sup> or more business location listing is added to your yearly membership dues)**
- **Join our Membership Development Committee and become an Ambassador for our chamber. You will be exposed to many prospecting opportunities and receive the value of community involvement. You will be recognized for supporting our new membership recruitment and retention efforts. We meet once per month. One-hour meetings include chamber updates and business card exchanges. If you are interested in a leadership role as Board of Director, please contact Kim Constantine, Executive Director.**

### **Knowledge is Power**

- **Take advantage of Chamber business seminars and luncheon speakers regarding current events, business solutions, and community updates. (Please refer to our website for event schedules and or call our welcome center.) If you are interested in hosting or sponsoring a seminar or luncheon, please contact us at [exec@nfmchamber.org](mailto:exec@nfmchamber.org)**
- **Our monthly newsletter and weekly electronic-chamber updates will keep you informed. Looking to be more involved with the community? Our website and newsletter will inform you about sponsorships and philanthropic opportunities. [www.nfmchamber.org](http://www.nfmchamber.org)**

### **Business-to-Business Networking**

**If you are looking to build new business relationships then the North Fort Myers Chamber has many networking venues available. Our Monthly Business After Hours and Membership luncheons will provide a comfortable friendly atmosphere to find new opportunities. Luncheon fee is \$15.00. BAH fee is \$5.00. Always bring plenty of business cards and brochures. RSVP's are required. Please call the Chamber welcome center or e-mail us at [info@nfmchamber.org](mailto:info@nfmchamber.org) Luncheons are normally held the third Wednesday of the month. Business After Hours are usually held the 1<sup>st</sup> Thursday of the month. If you are interested in hosting a Business After Hours or Breakfast Business card exchange please contact us at [exec@nfmchamber.org](mailto:exec@nfmchamber.org)**

**Out-reach to Thousands of website visitors at [www.nfmchamber.org](http://www.nfmchamber.org)**

- **Our new website will be available on line soon. As a member of the chamber you will enjoy having access to other business's. We offer newsletter updates about monthly and annual events. Our website encourages the viewer to use our valuable members. There are additional marketing opportunities to consider when reaching out to the public. We will offer statistics and data to support how often our website has unique visitors.**

**Affordable Marketing Opportunities**

- **Welcome Center Coupon Centers**
- **Welcome Center Wall Advertizing**
- **Welcome Center Member of the month table**
- **Website Banners**
- **Newsletter Member spotlight**
- **Bi-weekly member e-mail Press release**
- **Annual Directory advertising (Published in November)**
- **Honorary Mayor's Gala**
- **Celebrity Waiters Event**
- **Women's /Men's Power Networking**
- **Golf Tournament**
- **Excellence in Education Awards**

Please let us help you discover all the opportunities available to you as a member of the chamber. We welcome you and are here to serve you.

Best regards,

Kim Constantine  
Executive Director  
(239) 997-9111